



# BPS Strategy Summary 2015 - 2017

Who we are

## Our mission

1. To facilitate an increase in productivity, profitability & sustainability within the Burdekin sugar industry by providing highly skilled agronomic services & support to growers.
2. To propagate new varieties & control distribution of approved seed sugar cane plants throughout the district.
3. To employ, train & up-skill a professional workforce to deliver positive outcomes for the sugar industry.

Why we exist

## Our vision

To be recognised throughout the Burdekin district as the primary independent resource for agronomic advice and support in regards to sugar cane production.

Where we want to be in the future

## Our Goal (STRIVE)

1. Delivery of Service
2. Embrace Technology
3. Accurate Records
4. Correlate Information
5. Create Value
6. Committed Employees

What's important to us

STRATEGIC GOALS – (SG)  
Our desired achievements

### SG 1

Minimise pest and disease pressure through supply of approved seed cane and crop monitoring

### SG 2

Deliver a wide ranging extension service to growers utilising agronomists & field officers

### SG 3

Participate in industry & government funded projects aimed at delivering value to growers & millers

### SG 4

Administrative practices based on sound corporate governance & secure fiscal planning

### SG 5

Develop IT systems & formulate practices to communicate with growers & enhance the collection & storage of data

ENABLING STRATEGIES (ES)  
Our essential business strategies

#### ES 1

Increased supply & distribution of approved seed cane from Plots

#### ES 2

Propagation of new varieties from SRA

#### ES 3

Plant Source Inspections & RSD Surveys

#### ES 4

On Farm & Aerial surveys

#### ES 5

Animal pest eradication contracts & subsidies

#### ES 6

Support for improved irrigation practices

#### ES 7

Nutrition recommendations

#### ES 8

Minimise harvester losses

#### ES 9

Advice on control of pests, diseases and weeds

#### ES 10

Practices to improve soil health

#### ES 11

Variety strip trials

#### ES 12

Develop & enhance agronomic expertise

#### ES 13

Optimise nutrient and chemical use and minimise runoff

#### ES 14

Improved harvesting practices

#### ES 15

Irrigation & farming systems management

#### ES 16

Management of pests, disease & syndromes

#### ES 17

Industry BMP program

#### ES 18

Assistance to R & D Bodies

#### ES 19

Financial viability and sustainability

#### ES 20

Regular board & committee meetings

#### ES 21

Staffing levels & performance

#### ES 22

Occupational health & safety

#### ES 23

Audits

#### ES 24

Staff training and support

#### ES 24

AgDat Mobile

#### ES 25

Application of new technology

#### ES 26

Grower Information Forums

#### ES 27

Website & Newsletters

#### ES 28

Media articles